PANINI AMERICA, INC.



2024-25 PRIZM BASKETBALL

NBA TRADING CARDS · BLASTER







Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

ROOKIE PENMANSHIP PRIZMS SILVER



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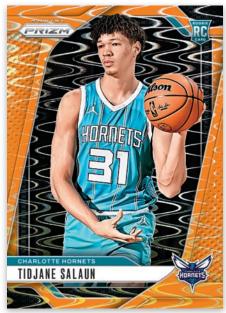
RETAIL EXCLUSIVE

ROOKIE PENMANSHIP PRIZMS SILVER

Look for randomly inserted autographs!







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BLASTER EXCLUSIVE

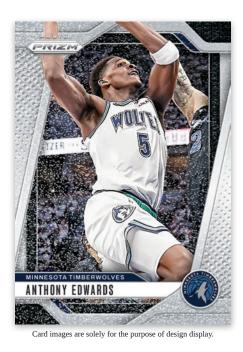
BASE PRIZMS ORANGE SEISMIC



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BASE LEGENDS PRIZMS ICE



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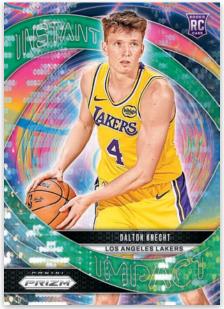
BASE GLITTER

Search for Retail-Exclusive and Blaster-Exclusive parallels in the Base and Base Legends subset which is new this year!





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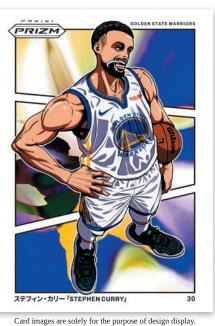
INSTANT IMPACT PRIZMS GREEN PULSAR



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RETAIL EXCLUSIVE

SUBLIME



RETAIL EXCLUSIVE

MANGA

Search for Retail-Exclusive inserts in the new Blaster-Exclusive Green Pulsar parallel (#'d/25)! Also search for the new Retail-Exclusive SSP inserts Sublime and Manga!





PRIZM BASKETBALL

BLASTER CONFIGURATION

- 4 CARDS PER PACK
- 6 PACKS PER BOX
- 20 BOXES PER CASE

BOX BREAK

6 INSERTS/PRIZMS

3 ICE PARALLELS

SELLING POINTS

- The most popular release of the year, 2024-25 Prizm Basketball is back with familiar highly sought-after parallels, inserts, and autograph content!
- Look for 6 Inserts/Prizms and 3 Ice Parallels per box! Search for Blaster-Exclusive parallels Prizms Ice, Red Seismic (#'d/299), Blue Seismic (#'d/99), and Green Pulsar (#'d/25)! Also search for the new Prizms Orange Seismic (#'d/199) parallel!
- Hunt for the randomly inserted autographs in Penmanship and Rookie Penmanship!
- Search for the Retail-Exclusive inserts Instant Impact, Emergent, Deep Space, Dominance, and Global Reach in the new Blaster-Exclusive Prizms Green Pulsar parallel (#'d/25)!
- SSP's are making a debut in Retail SKUs this year in Sublime and Manga!



